MIKE BERGER

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📞 (484) 802-0624

Over 18 years experience in the design industry. Effective in multi-tasking with attention to detail, budget and deadlines.

strengths

Technical

Adobe Creative Cloud

Brand Identity

Microsoft Office

Photography

Management

Process Improvement

Presentations

Training

Design Direction

awards

- 2020 Nemours Delaware Valley Associate of the Month
- 2019 Fundraising & Communications Excellence (FACE) Award

experience

Creative Services Manager/Senior Creative Designer/Creative Lead
January 2010 – Present
Nemours Children's Health • Non-profit Children's Health Organization

- Lead and consult with marketing, fundraising and other departments to conceptualize, design and execute branded print, digital, social media, and video collateral in a fast-paced environment
- Conceptualize and implement new ideas to improve work flow and processes
- Manage and educate digital signage designers, freelance designers and interns
- Direct photo shoots, lead Agile pod structure and design executive presentations

Package Designer • August 2009 – December 2009
Unique Industries • Worldwide Distributor of Party Paperware and Accessories

- Update package designs
- Develop type layout for packages containing companies' product
- Apply partnering companies' brand to packaging

Design Associate • November 2006 – April 2009
The Creative Department, Inc. • Full-service Corporate and Marketing Communications Firm

- Design collateral from conception to end deliverable
- Photograph and illustrate projects as needed
- Scan, retouch, and color correct images
- Create an archive system for past projects

education

The University of the Arts • BFA in Graphic Design, 2006

- Awards: Dean's List, Degree Citation, Alexander Award, Alling and Cory Paper Award
- Workshop: Edward Tufte – *Yale Professor, Statistician and Information Designer*
- Junior Workshop: Chris Wise – *WGBA Productions*

other skills

- Agile methodologies
- Project tracking systems such as Jira, Appwright, Robohead and Infowit
- Experience with Salesforce and Litmus
- Efficient in digital signage platforms such as Exhibio, Fourwinds Interactive, Screenscape and Spectrio.