


MIKE BERGER

senior visual designer

References available upon request.

 mbergerdesign.com

 mike@mbergerdesign.com

 (484) 802-0624

Over 15 years experience in the design industry both as a designer and manager. Effective in multi-tasking with attention to detail, budget and deadlines.

strengths

Technical



Adobe
Creative Cloud



Brand
Identity



Microsoft
Office



Photography

Management



Process
Improvement



Presentations



Training



Design
Direction

experience

Senior Visual Designer • January 2010 – Present

Nemours Children's Health System • Non-profit Children's Health Organization

- consult with marketing, fundraising and other departments to conceptualize, design and execute branded print, digital and video collateral in a fast-paced environment
- conceptualize and implement new ideas to improve work flow and processes
- manage and educate digital signage designers, freelance designers and interns
- art direct photo shoots

Package Designer • August 2009 – December 2009

Unique Industries • Worldwide Distributor of Party Paperware and Accessories

- update package designs
- develop type layout for packages containing companies' product
- apply partnering companies' brand to packaging

Design Associate • November 2006 – April 2009

The Creative Department, Inc. • Full-service Corporate and Marketing Communications Firm

- design collateral from conception to end deliverable
- photograph and illustrate projects as needed
- scan, retouch, and color correct images
- create an archive system for past projects

education

The University of the Arts • BFA in Graphic Design, 2006

- Awards: Dean's List, Degree Citation, Alexander Award, Alling and Cory Paper Award
- Workshop: Edward Tufte – *Yale Professor, Statistician and Information Designer*
- Junior Workshop: Chris Wise – *WGBA Productions*

recent awards

- 2019 Fundraising & Communications Excellence (FACE) Award
- Nemours Delaware Valley Associate of the Month

other skills

- Agile process
- Project tracking systems: Jira, Appwright, Robohead and Infowit
- Experience with Salesforce and Litmus
- Efficient in digital signage platforms such as Fourwinds Interactive and Screenscape.